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Elinor Wonders Why

Style Guide



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A- Characters:

-Lineup



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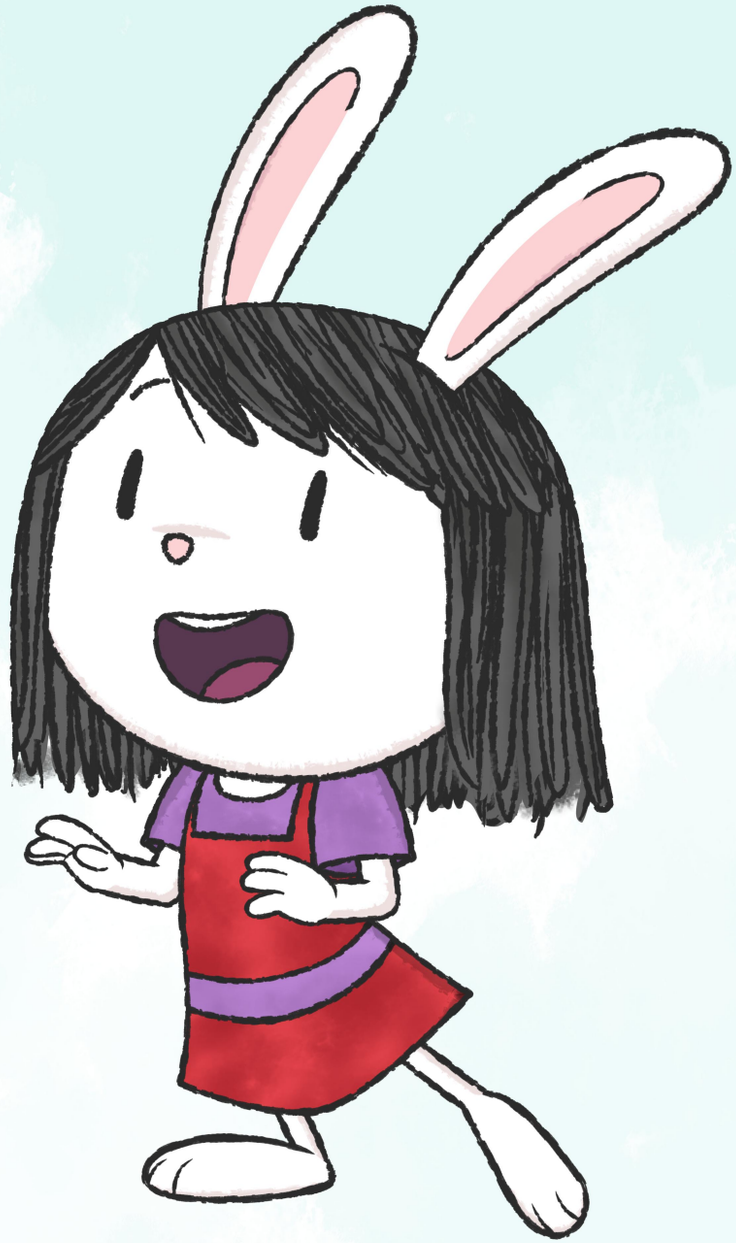
A- Characters:

A1-Elinor

Elinor is a precocious little bunny rabbit with seemingly boundless energy to explore and learn interesting things. She is silly and is not afraid to voice her opinion. Elinor likes to think that she has a super power: the power of observation. She often says out loud, "That is SO interesting!" whenever she notices an interesting phenomenon in nature. She likes to charge ahead and is very excited to try things out. When she sees something that she is interested in or wants to understand, she will not let go of it until she understands it. Sometimes, she is more focused on the mystery at hand than other, more practical things (like listening to her teacher). When she wants to dig into something, she will say "We need MORE observations."

But if her first ideas don't work she sometimes gets momentarily discouraged. Of course, her friends and family are always there to remind her to keep trying. She is very good at sharing her enthusiasm, and can get a crowd of kids (or her two best friends) interested in almost anything.

Elinor is very physical in the way that she explores the world and expresses herself. She gets very close to things that interest her, and has no hesitation about diving into bushes or scrambling (safely) up a tree. Her ears are very expressive, reflecting what she is feeling.

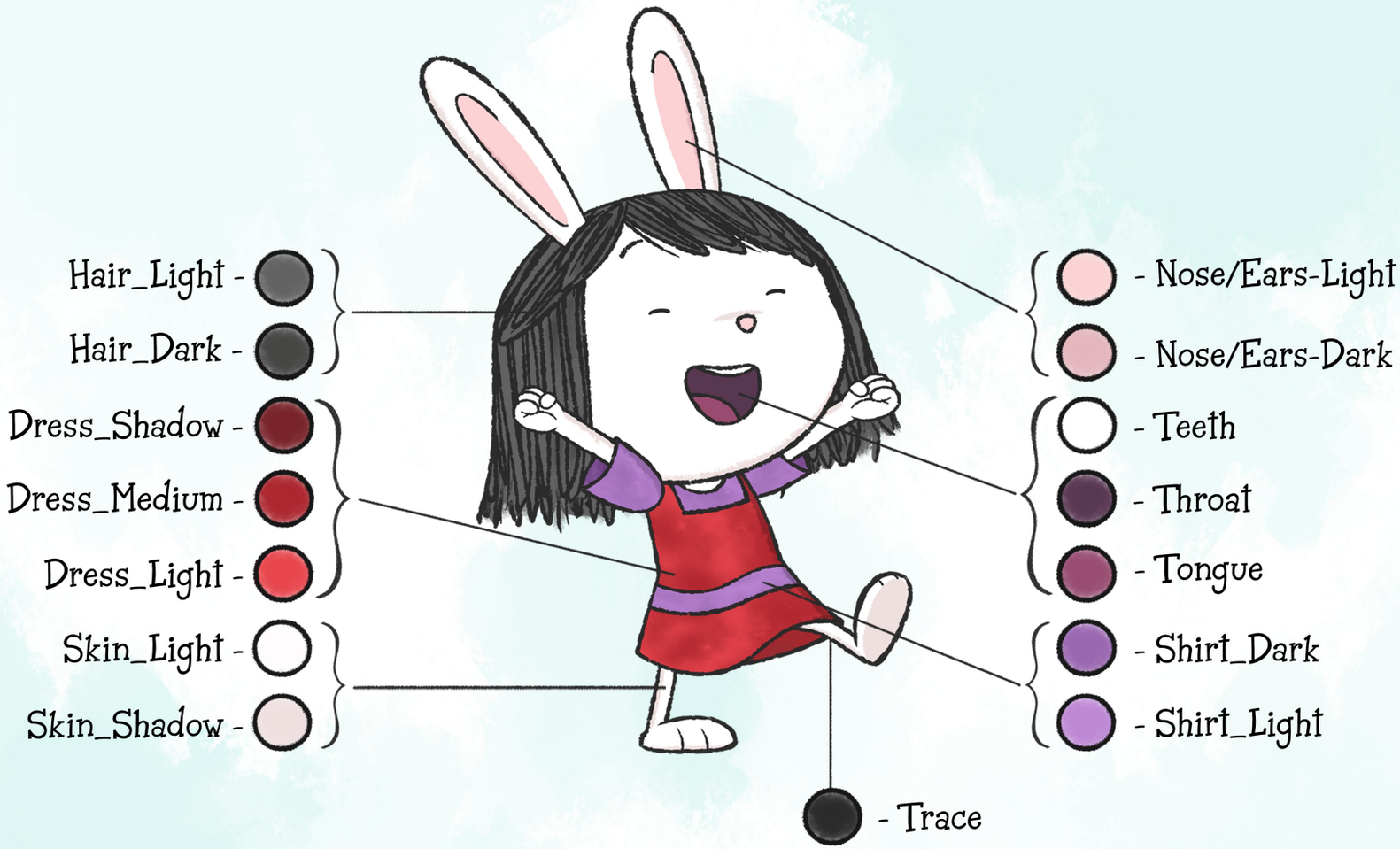


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Elinor Wonders Why

A1- Characters:

A1-Elinor: Color Palette



- Hair_Light	R: 98 - G: 98 - B: 98 C: 66 - M: 59 - Y: 59 - K: 42	- Skin_Light	R: 255 - G: 255 - B: 255 C: 0 - M: 0 - Y: 0 - K: 0	- Throat	R: 88 - G: 55 - B: 81 C: 62 - M: 80 - Y: 44 - K: 34
- Hair_Dark	R: 70 - G: 70 - B: 69 C: 66 - M: 59 - Y: 59 - K: 42	- Skin_Shadow	R: 239 - G: 224 - B: 224 C: 5 - M: 11 - Y: 7 - K: 0	- Tongue	R: 153 - G: 76 - B: 112 C: 39 - M: 81 - Y: 35 - K: 8
- Dress_Shadow	R: 121 - G: 35 - B: 41 C: 32 - M: 92 - Y: 78 - K: 39	- Trace	R: 44 - G: 43 - B: 43 C: 70 - M: 65 - Y: 63 - K: 65	- Shirt_Dark	R: 152 - G: 101 - B: 176 C: 44- M: 70 - Y: 0 - K: 0
- Dress_Medium	R: 173 - G: 38 - B: 47 C: 22 - M: 98 - Y: 88 - K: 14	- Nose/Ears-Light	R: 252 - G: 210 - B: 212 C: 0 - M: 21 - Y: 8 - K: 0	- Shirt_Light	R: 189 - G: 135 - B: 214 C: 29 - M: 52 - Y: 0 - K: 0
- Dress_Light	R: 232 - G: 70 - B: 77 C: 3 - M: 88 - Y: 69 - K: 0	- Nose/Ears-Dark	R: 229 - G: 182 - B: 189 C: 8 - M: 32 - Y: 15 - K: 0	- Teeth	R: 255 - G: 255 - B: 255 C: 0 - M: 0 - Y: 0 - K: 0

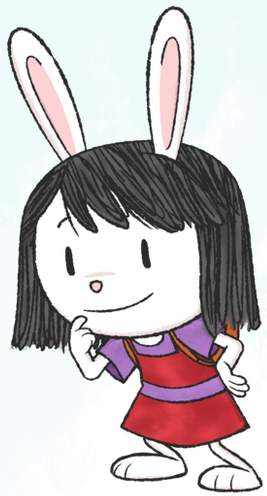
Elinor Wonders Why

A- Characters:

A1-Elinor: Poses



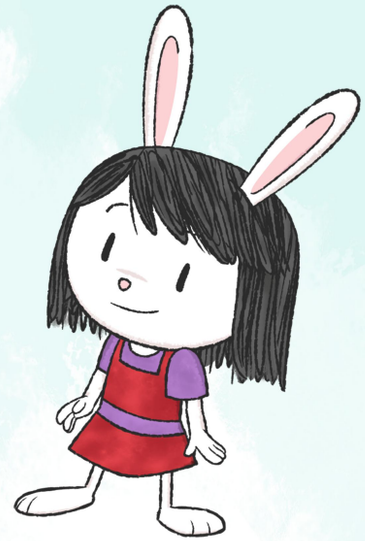
A1_elinor_pose_0001



A1_elinor_pose_0002



A1_elinor_pose_0003



A1_elinor_pose_0004



A1_elinor_pose_0005



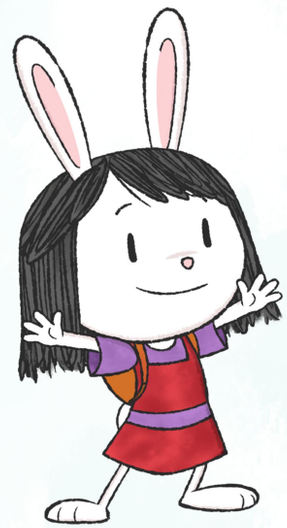
A1_elinor_pose_0006



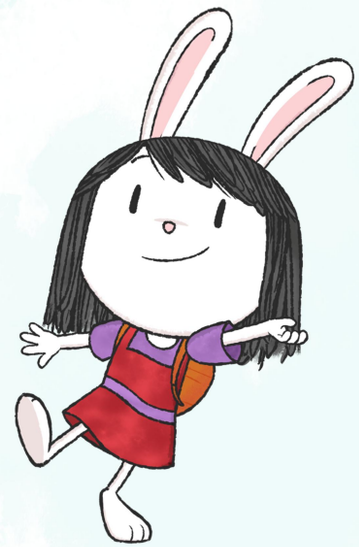
A1_elinor_pose_0007



A1_elinor_pose_0008



A1_elinor_pose_0009



A1_elinor_pose_0010

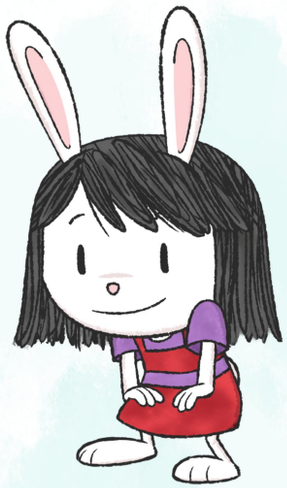
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A- Characters:

A1-Elinor: Poses


A1_elinor_pose_0011


A1_elinor_pose_0012


A1_elinor_pose_0013


A1_elinor_pose_0014


A1_elinor_pose_0015


A1_elinor_pose_0016


A1_elinor_pose_0017


A1_elinor_pose_0018

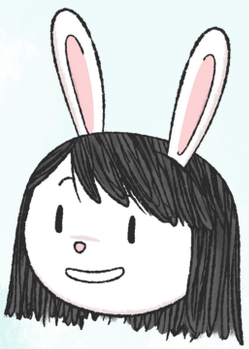

A1_elinor_pose_0019

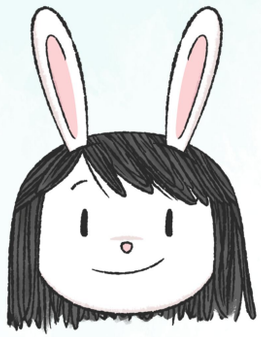

A1_elinor_pose_0020

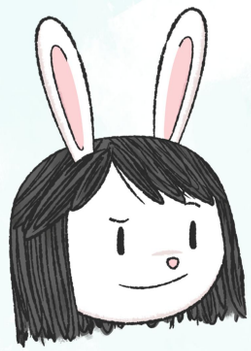
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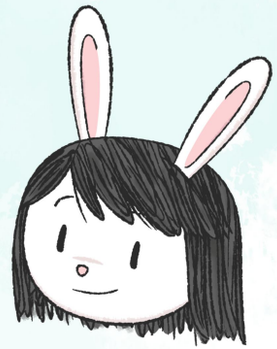
A- Characters:

A1-Elinor: Expressions


A1_elinor_expression_0001


A1_elinor_expression_0004


A1_elinor_expression_0002


A1_elinor_expression_0005

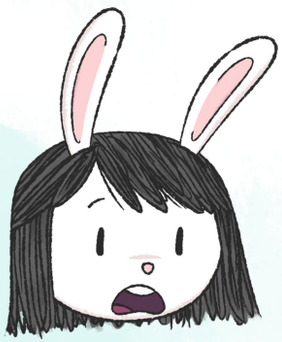

A1_elinor_expression_0003


A1_elinor_expression_0006


A1_elinor_expression_elinor0007


A1_elinor_expression_0008


A1_elinor_expression_0009


A1_elinor_expression_0010


A1_elinor_expression_0011


A1_elinor_expression_0012


A1_elinor_expression_0013

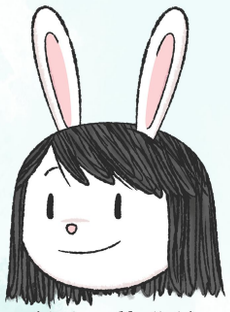

A1_elinor_expression_0014


A1_elinor_expression_0015

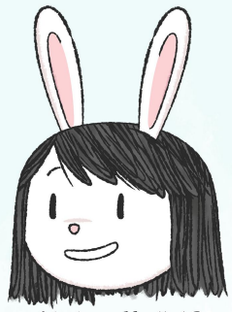
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A- Characters:

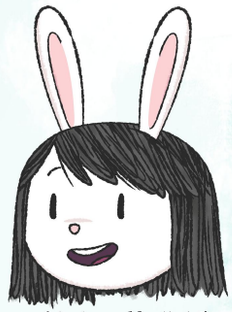
A1-Elinor: Mouth Chart


A1_elinor_Mouth_hA

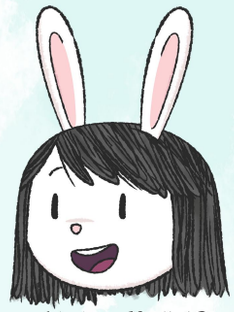

A1_elinor_Mouth_hF


A1_elinor_Mouth_hB

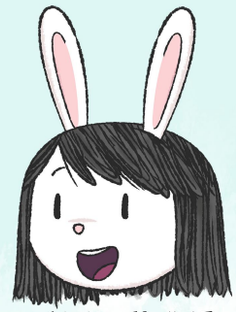

A1_elinor_Mouth_hG


A1_elinor_Mouth_hC

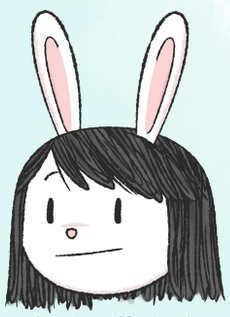

A1_elinor_Mouth_hH


A1_elinor_Mouth_hD


A1_elinor_Mouth_hI


A1_elinor_Mouth_hE


A1_elinor_Mouth_hJ


A1_elinor_Mouth_sA

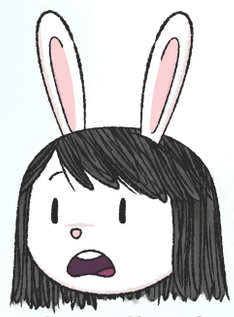

A1_elinor_Mouth_sF

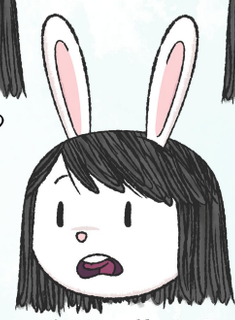

A1_elinor_Mouth_sB

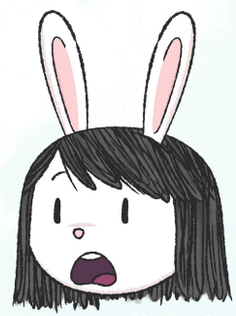

A1_elinor_Mouth_sG

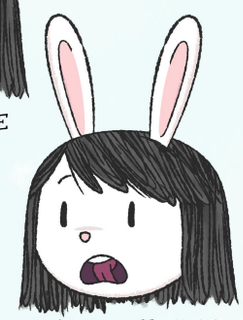

A1_elinor_Mouth_sC


A1_elinor_Mouth_sH


A1_elinor_Mouth_sD


A1_elinor_Mouth_sI

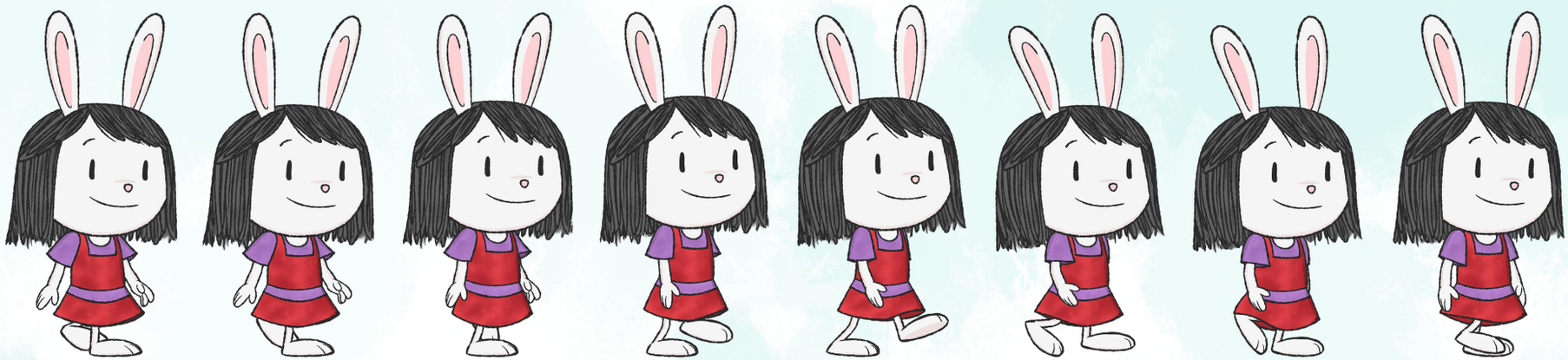

A1_elinor_Mouth_sE


A1_elinor_Mouth_hJ

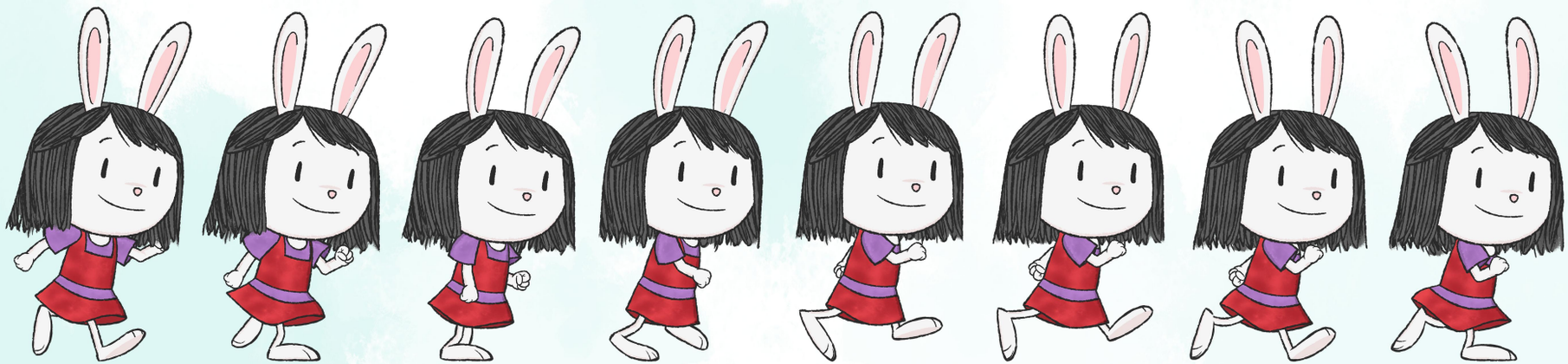
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A- Characters:

A1-Elinor: Walk/Run Cycle



A1_elinor_cycles_walk



A1_elinor_cycles_run

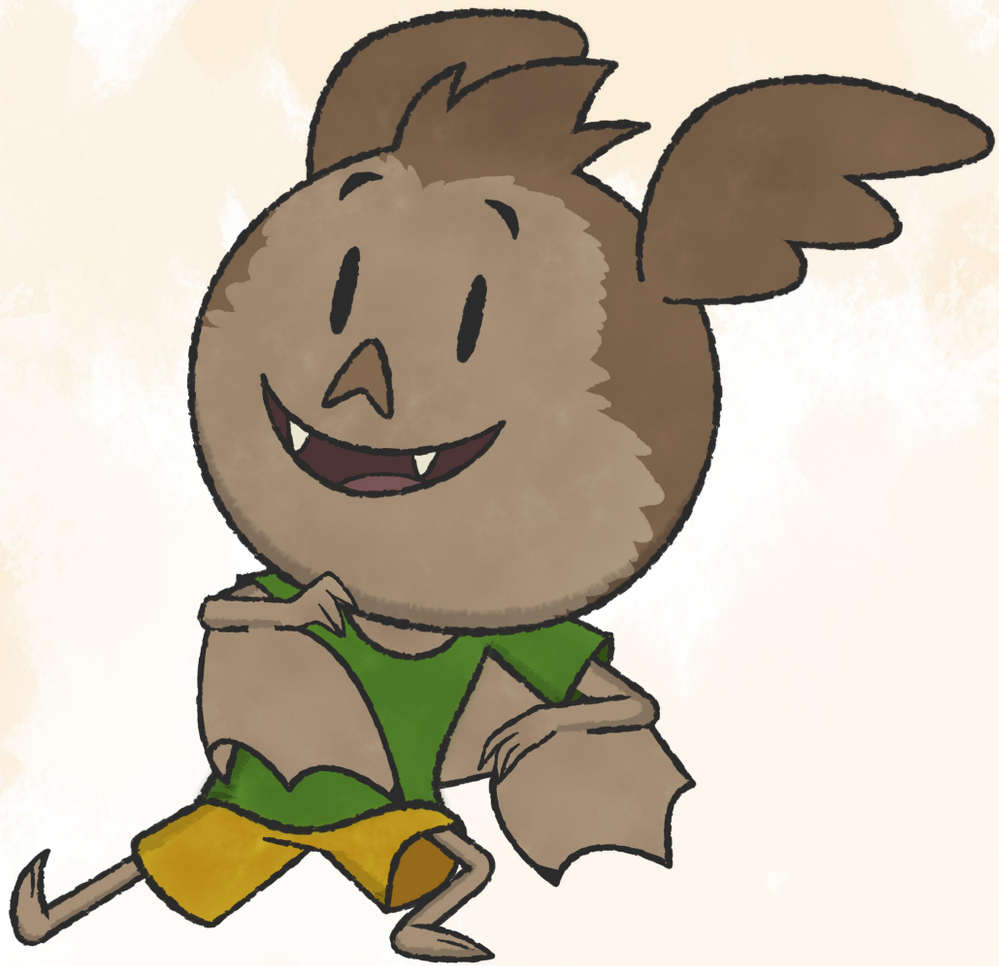
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A- Characters:

A2-Ari

Ari is one of Elinor's best friends. He is a kid bat with a fun sense of humor and a dramatic personality. He makes a lot of silly jokes (especially puns, often ending a scene or episode with a funny line), and isn't afraid to be the center of attention or to make himself look a bit silly.

Ari is imaginative but sometimes forgetful. He is often found snacking and saying things like, "That is so cool!" or "I meant to do that." Ari has functioning wings and can take off from the ground and fly for short distances. He uses a few flaps to make a big hop over an obstacle or get up into a tree.





Elinor Wonders Why

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A- Characters:

A2-Ari: Poses



A2_ari_pose_0001



A2_ari_pose_0002



A2_ari_pose_0003



A2_ari_pose_0004



A2_ari_pose_0005



A2_ari_pose_0006



A2_ari_pose_0007



A2_ari_pose_0008



A2_ari_pose_0009



A2_ari_pose_0010

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A- Characters:

A2-Ari: Poses



A2_ari_pose_0011



A2_ari_pose_0012



A2_ari_pose_0013



A2_ari_pose_0014



A2_ari_pose_0015



A2_ari_pose_0016



A2_ari_pose_0017



A2_ari_pose_0018



A2_ari_pose_0019



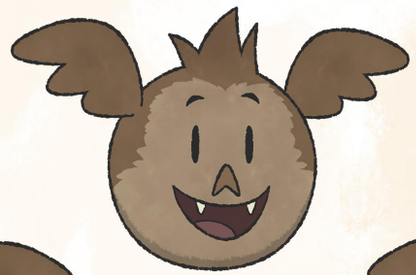
A2_ari_pose_0020

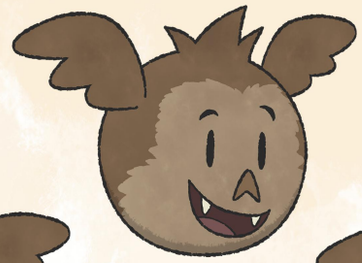
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A- Characters:

A2-Ari: Expressions

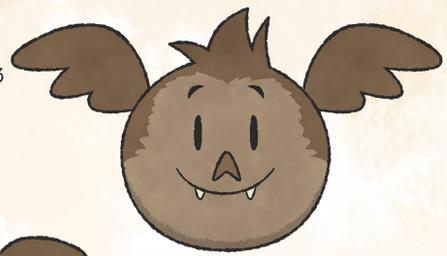

A2_ari_expression_0001

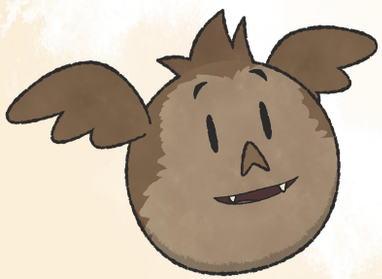

A2_ari_expression_0002


A2_ari_expression_0003


A2_ari_expression_0004


A2_ari_expression_0005


A2_ari_expression_0006


A2_ari_expression_0007


A2_ari_expression_0008


A2_ari_expression_0009


A2_ari_expression_00010


A2_ari_expression_0011


A2_ari_expression_0012


A2_ari_expression_0013


A2_ari_expression_0014


A2_ari_expression_0015

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A- Characters:

A2-Ari: Mouth Chart

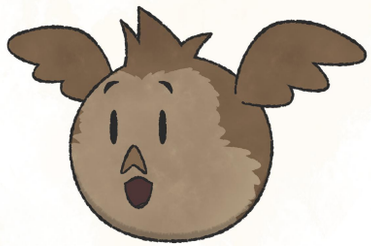

A2_ari_Mouth_hA


A2_ari_Mouth_hB


A2_ari_Mouth_hC


A2_ari_Mouth_hD


A2_ari_Mouth_hE


A2_ari_Mouth_hF


A2_ari_Mouth_hG


A2_ari_Mouth_hH


A2_ari_Mouth_hI


A2_ari_Mouth_sA

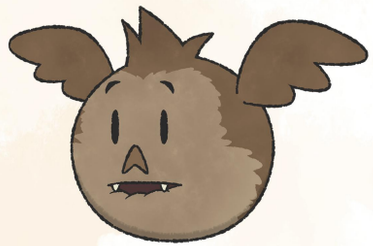

A2_ari_Mouth_sB


A2_ari_Mouth_sC

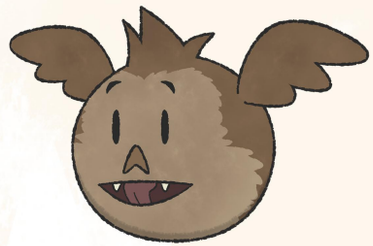

A2_ari_Mouth_sD


A2_ari_Mouth_sE


A2_ari_Mouth_sF


A2_ari_Mouth_sG

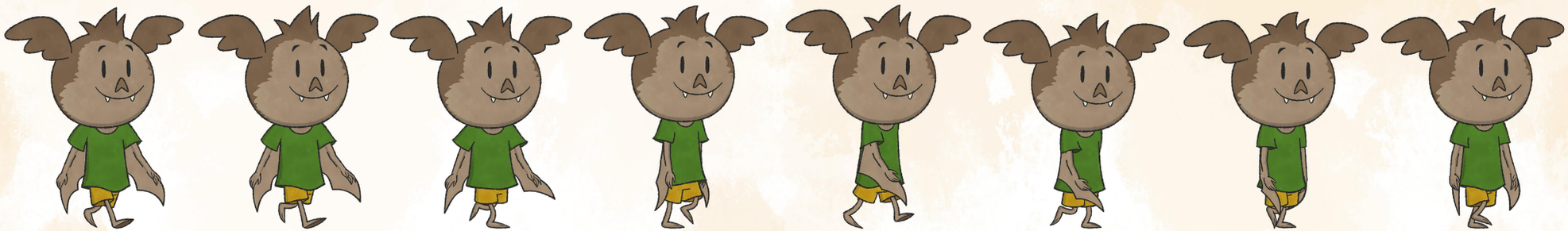

A2_ari_Mouth_sH


A2_ari_Mouth_sI

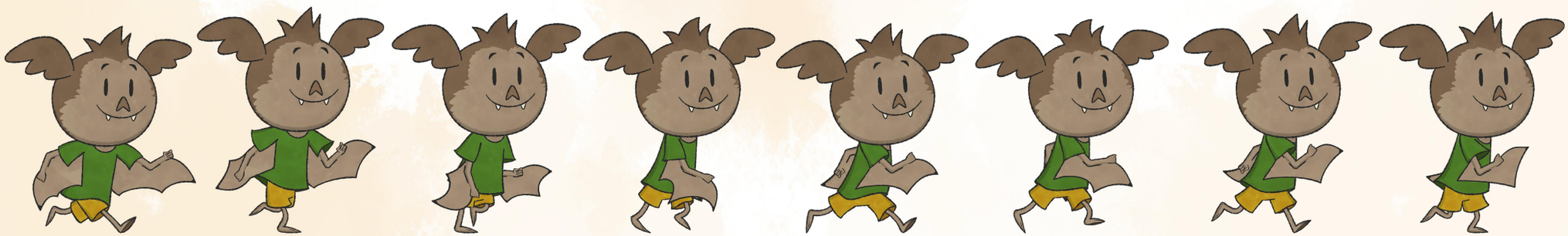
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A- Characters:

A2-Ari: Walk/Run Cycle



A1_ari_cycles_walk



A1_ari_cycles_run

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A- Characters:

A3-Olive

Olive is also one of Elinor's best friends. She has a warm and generous personality, and is very perceptive about others.

She loves books and is the best reader in the group. She also has an excellent memory, so she often has a useful tidbit of information to share with the group. Olive loves mysteries (she will often say "Sounds like a mystery!") and words (she will often say, "I like that word!"). She loves being the note-taker in the group, often laying the groundwork for the kids to make an interesting connection.

Olive doesn't run or jump around as much as Elinor and Ari, but she's as strong as an elephant (at least, a kid elephant). Olive's trunk is very flexible and useful. Since her hands don't have very dexterous fingers, she uses her trunk to make gestures, and to hold or manipulate things like a crayon or a fork. One of her favorite foods are bananas.



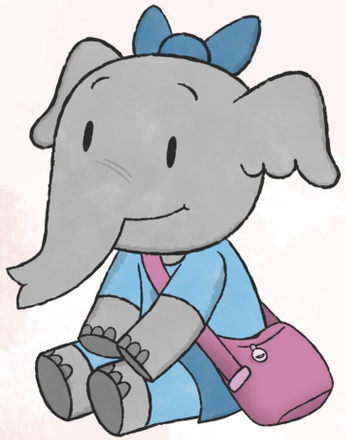


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Elinor Wonders Why

A- Characters:

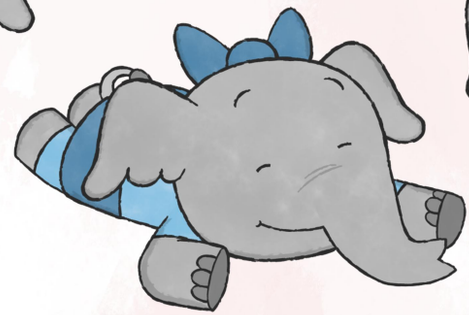
A3-Olive: Poses



A3_olive_pose_0001



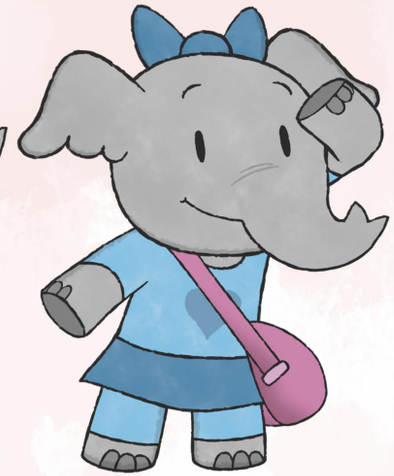
A3_olive_pose_0002



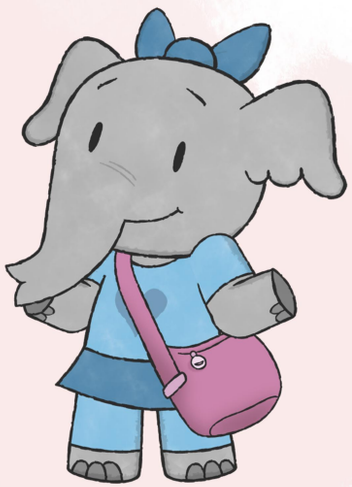
A3_olive_pose_0003



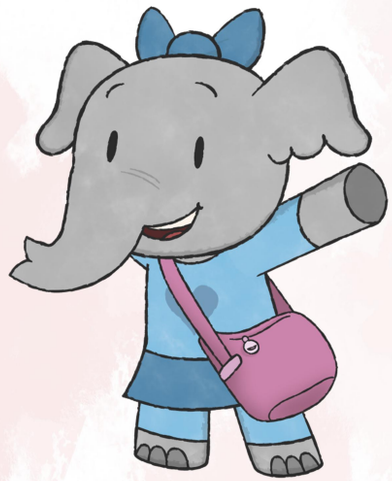
A3_olive_pose_0004



A3_olive_pose_005



A3_olive_pose_0006



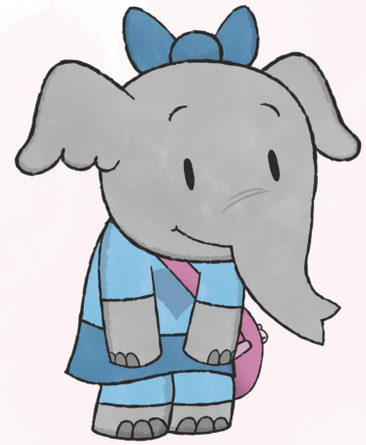
A3_olive_pose_0007



A3_olive_pose_0008



A3_olive_pose_0009

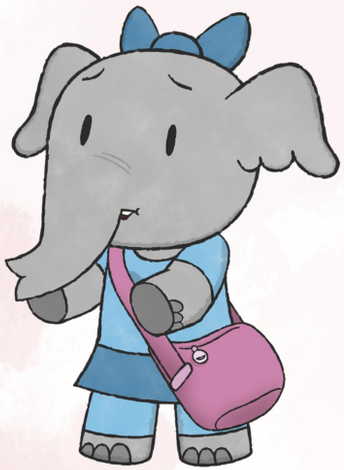


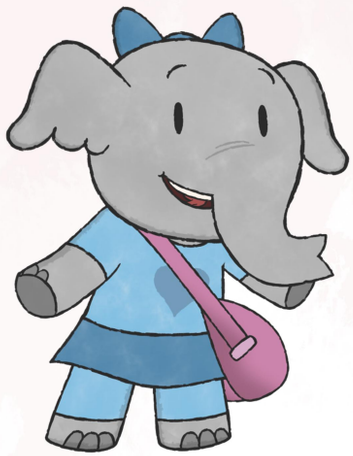
A3_olive_pose_0010

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A- Characters:

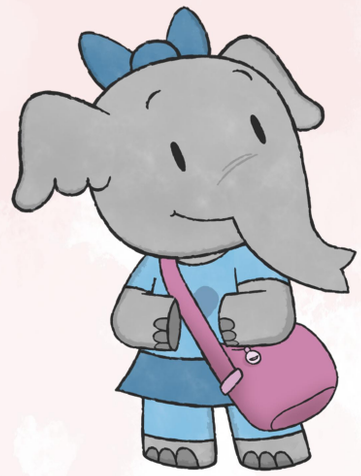
A3-Olive: Poses


A3_olive_pose_0011


A3_olive_pose_0012

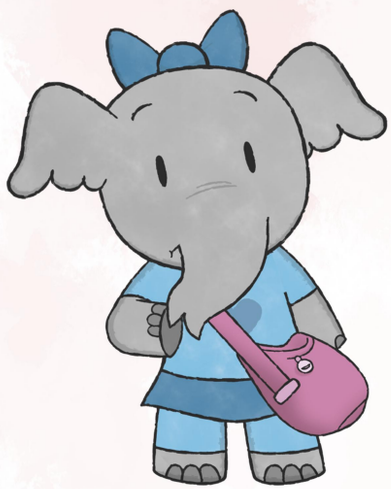

A3_olive_pose_0013

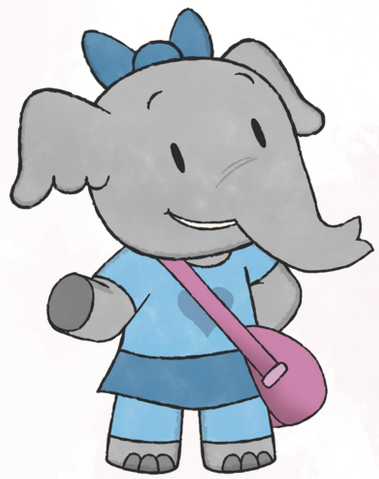

A3_olive_pose_0014


A3_olive_pose_0015


A3_olive_pose_0016


A3_olive_pose_0017


A3_olive_pose_0018

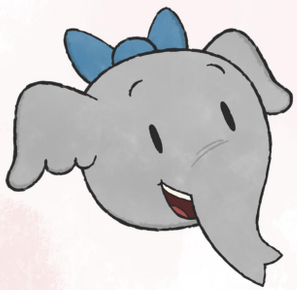

A3_olive_pose_0019


A3_olive_pose_0020

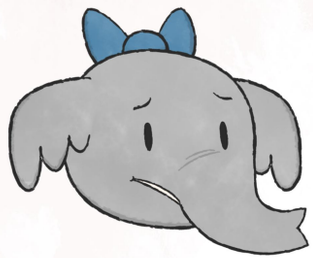
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A- Characters:

A3-Olive: Expressions



A3_olive_expression_0001



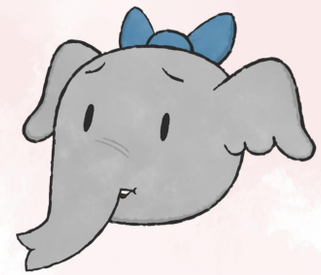
A3_olive_expression_0004



A3_olive_expression_0002



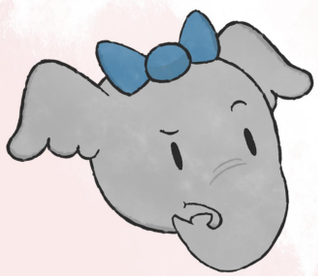
A3_olive_expression_0005



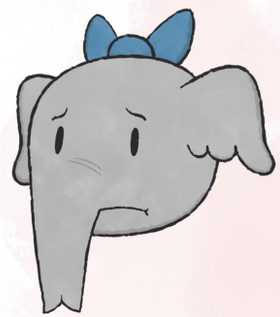
A3_olive_expression_0003



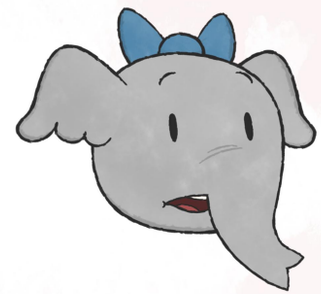
A3_olive_expression_0006



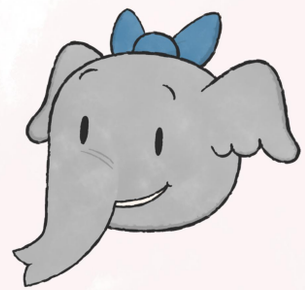
A3_olive_expression_0007



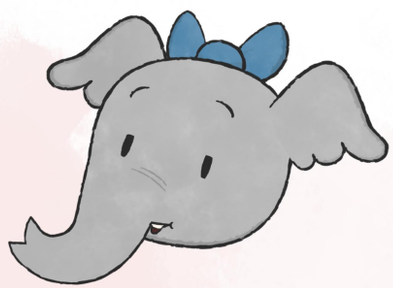
A3_olive_expression_0008



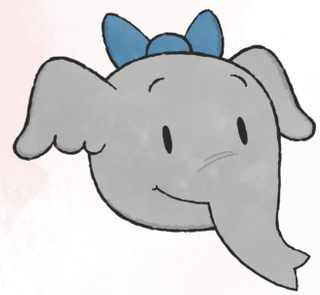
A3_olive_expression_0009



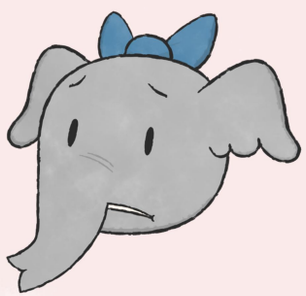
A3_olive_expression_0012



A3_olive_expression_0010



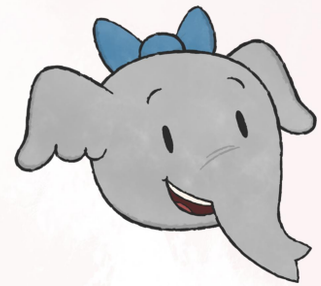
A3_olive_expression_0011



A3_olive_expression_0013



A3_olive_expression_0014



A3_olive_expression_0015

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A- Characters:

A3-Olive: Mouth Chart


A3_olive_Mouth_hA


A3_olive_Mouth_hB


A3_olive_Mouth_hC


A3_olive_Mouth_hD


A3_olive_Mouth_hE


A3_olive_Mouth_hF

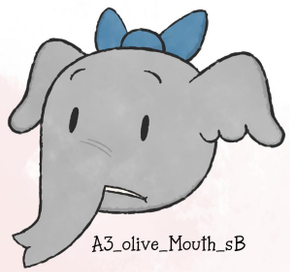

A3_olive_Mouth_hG


A3_olive_Mouth_hH


A3_olive_Mouth_hI


A3_olive_Mouth_hJ


A3_olive_Mouth_sA


A3_olive_Mouth_sB


A3_olive_Mouth_sC


A3_olive_Mouth_sD


A3_olive_Mouth_sE


A3_olive_Mouth_sF


A3_olive_Mouth_sG


A3_olive_Mouth_sH

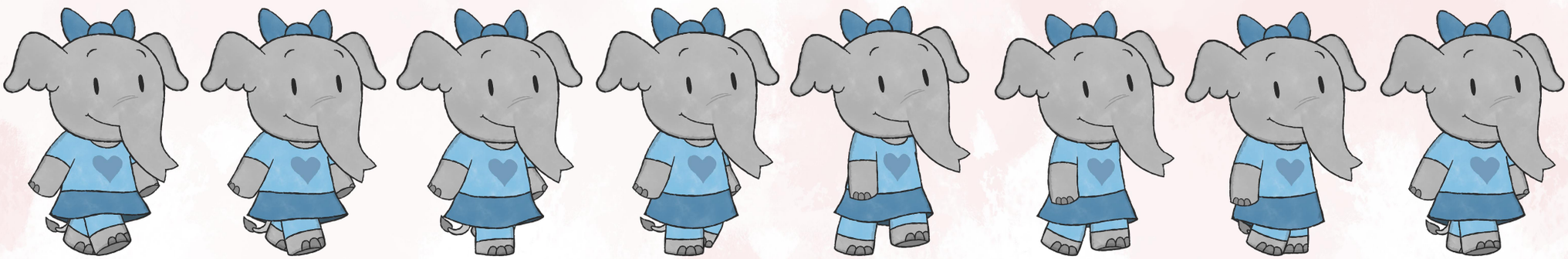

A3_olive_Mouth_sI


A3_olive_Mouth_sJ

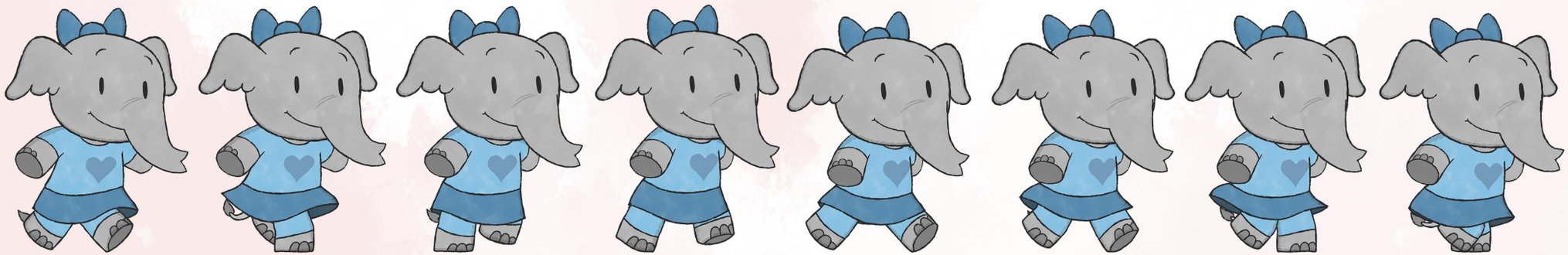
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A- Characters:

A3-Olive: Walk/Run Cycle



A3_olive_cycles_walk



A3_olive_cycles_run

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A- Characters:

A4-Ms. Mole

Ms. Mole is the kids' teacher at school. She has been in the classroom longer than anyone can remember, so she's seen it all, but she hasn't lost her energy for teaching. She is quirky and well-versed in a child's sense of humor, with a fine-tuned sense of how to talk to access a child's world-view and speak to them in a way that will tickle and intrigue them.

Her sense of humor is on the goofy side; she likes to be silly and make jokes to put the children at ease and make them feel comfortable. She's independent, and likes to encourage kids to be the same. Her eyesight isn't very good (she's a mole), so she relies on her other senses a lot.



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A- Characters:

A4-Ms. Mole: Poses



A4_msmole_pose_0001



A4_msmole_pose_0002



A4_msmole_pose_0003



A4_msmole_pose_0004



A4_msmole_pose_0005



A4_msmole_pose_0006



A4_msmole_pose_0007



A4_msmole_pose_0008



A4_msmole_pose_0009



A4_msmole_pose_0010

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A- Characters:

A4-Ms. Mole: Poses


A4_msmole_pose_0011


A4_msmole_pose_0012


A4_msmole_pose_0013


A4_msmole_pose_0014


A4_msmole_pose_0015


A4_msmole_pose_0016


A4_msmole_pose_0017


A4_msmole_pose_0018


A4_msmole_pose_0019


A4_msmole_pose_0020

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A- Characters:

A4-Ms. Mole: Expressions



A4_msmole_expression_0001



A4_msmole_expression_0004



A4_msmole_expression_0002



A4_msmole_expression_0005



A4_msmole_expression_0003



A4_msmole_expression_0006



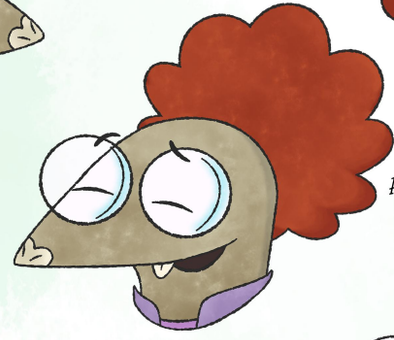
A4_msmole_expression_0007



A4_msmole_expression_0010



A4_msmole_expression_0008



A4_msmole_expression_0011



A4_msmole_expression_0009



A4_msmole_expression_0012



A4_msmole_expression_013



A4_msmole_expression_0014



A4_msmole_expression_0015

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A- Characters:

A4-Ms. Mole: Mouth Chart


A4_msmole_Mouth_hA


A4_msmole_Mouth_hB


A4_msmole_Mouth_hC


A4_msmole_Mouth_hD


A4_msmole_Mouth_hE


A4_msmole_Mouth_hF


A4_msmole_Mouth_hG


A4_msmole_Mouth_hH


A4_msmole_Mouth_hI


A4_msmole_Mouth_hJ


A4_msmole_Mouth_sA


A4_msmole_Mouth_sB


A4_msmole_Mouth_sC


A4_msmole_Mouth_sD


A4_msmole_Mouth_sE


A4_msmole_Mouth_sF


A4_msmole_Mouth_sG


A4_msmole_Mouth_sH


A4_msmole_Mouth_sI


A4_msmole_Mouth_sJ

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A- Characters:

A4-Ms. Mole: Walk/Run Cycle



A4_msmole_cycles_walk



A4_msmole_cycles_run

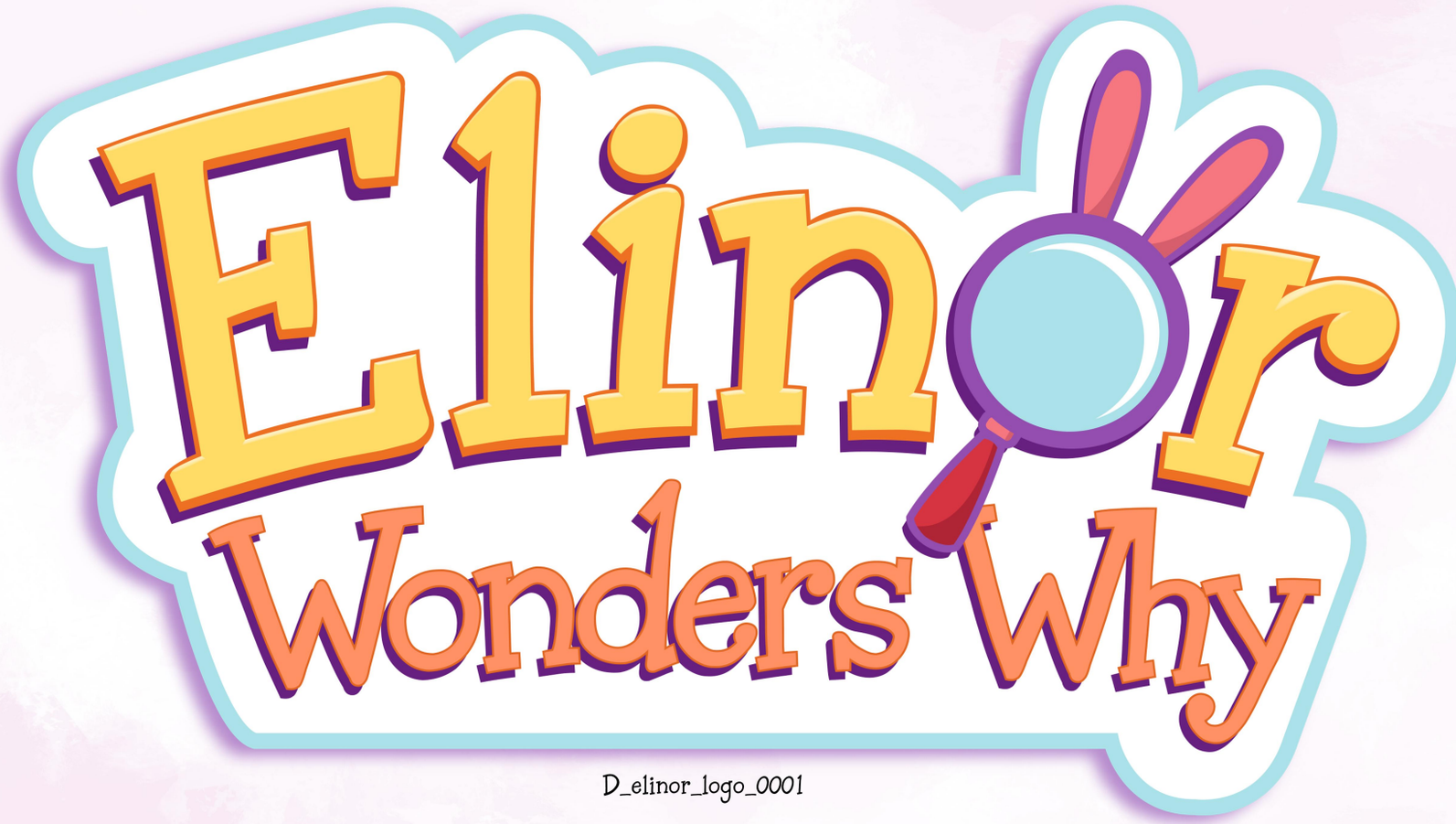
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B - Locations:

-Map



D-Logo:



D_elinor_logo_0001

R: 104 - G: 43 - B: 126
C: 73 - M: 100 - Y: 13 - K: 3

R: 148 - G: 78 - B: 175
C: 50 - M: 81 - Y: 0 - K: 0

R: 255 - G: 220 - B: 102
C: 1 - M: 11 - Y: 72 - K: 0

R: 255 - G: 145 - B: 100
C: 0 - M: 53 - Y: 62 - K: 0

R: 226 - G: 103 - B: 35
C: 7 - M: 73 - Y: 100 - K: 0

R: 247 - G: 119 - B: 129
C: 0 - M: 67 - Y: 35 - K: 0

R: 202 - G: 36 - B: 43
C: 14 - M: 99 - Y: 94 - K: 4

R: 175 - G: 37 - B: 54
C: 22 - M: 98 - Y: 81 - K: 13

R: 171 - G: 225 - B: 233
C: 31 - M: 0 - Y: 8 - K: 0

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D-Logo:

D1-Variations



Solid Colors (simplified)



Grayscale



Black & White



Black & White (inverted)

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E - Font:

-Upper Case

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

-Lower Case

a b c d e f g h i j k l m n o p q r s t u v w x y z

-Numerals & Symbols

0 1 2 3 4 5 6 7 8 9 , . ; : ? ! @ # $ % ^ & * ( ) - + = { } \ / |

-Size Examples

Aa Bb Cc

60pt

Aa Bb Cc

30pt

Aa Bb Cc

15pt

-Color Variations

Aa Bb Cc

C: 100 M: 97 Y: 00 K: 00
R: 35 G: 38 B: 159

Aa Bb Cc

C: 81 M: 97 Y: 00 K: 00
R: 87 G: 35 B: 159

Aa Bb Cc

C: 58 M: 100 Y: 00 K: 00
R: 137 G: 22 B: 154

Aa Bb Cc

C: 88 M: 32 Y: 75 K: 19
R: 12 G: 114 B: 86

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